



# Community Relations Annual Report





The charitable giving of the Crowe Foundation and the volunteer activities of Crowe Horwath LLP individuals are aligned with investing in the young people in our communities. By focusing on youth development, we believe Crowe and its people can make a positive, long-term impact. As we've grown to more than 2,500 professionals across more than 20 offices and become one of the top public accounting and consulting firms in the country, it is our responsibility and privilege to help build and sustain strong communities everywhere our people live and work. We can do this by helping young people develop into productive members of society and tomorrow's leaders.

More than 60 percent of the grants funded by the Crowe Foundation last fiscal year went to youth-focused organizations. We supported not-for-profits like Junior Achievement, Boys & Girls Clubs, The LEAGUE Michigan, Communities In Schools and ACE Mentor Program, as well as many other worthy organizations, with these charitable dollars.

Often, the time and expertise that Crowe personnel donate have an even greater impact on the success of not-for-profits than the dollars we provide. This is especially true today, when so many communities and families have been impacted by the current economic conditions.

By simply volunteering our time and looking for alternative ways to give back, we do a great deal to help those in need and lift their spirits in today's economy. For example, the Allen family hosted friends and family for a brunch to raise money for Jumpstart, a not-for-profit that pairs college students with preschoolers in one-on-one relationships to build literacy, language, social and initiative skills in children. The Allens also volunteered at a local food pantry and packed boxes to distribute to those in need. Meanwhile, the Gobdel family continues to support aspiring youth. A few years back, the family took a South African college student under its wing. He ultimately returned to his country with a college degree, and now the Gobdels are supporting his sister as she has recently graduated from Amherst College and has been accepted into Yale Divinity School. In addition, the Gobdels remain engaged with the Urban Youth Services program, helping at-risk students move successfully toward high school graduation.

Across Crowe, many individuals and their families continue to support and give back to their communities in various ways. This report cannot capture all of their efforts, but it does provide an overview of the Crowe Foundation's giving and the involvement of our people last fiscal year. We are proud to share this information with you, and we look forward to serving our communities for many years to come.



**Charles M. Allen**  
Chief Executive Officer  
Crowe Horwath LLP



**Bruce C. Gobdel**  
Trustee Chair  
Crowe Foundation

# Crowe Foundation guiding values

Consistent with the firm's core values, the foundation's values are Care, Share, Invest and Grow.



**We care** for our communities and see value in supporting the civic organizations that provide the backbone for economic progress and the charitable organizations that provide the support and safety net for our communities' citizens.



**We share** with our communities through the financial support of and volunteer participation with community organizations that demonstrate values reflective of our clients and the firm.



**We invest** in our communities by offering our resources where appropriate in support of the causes and needs of civic and charitable organizations.



**We grow** through the leadership development opportunities, the satisfaction of making a difference and from our increased sense of firm and team.



## Youth development focus

The Crowe Foundation's primary focus is youth development, a means of helping the youth of our communities to develop into productive members of society. This is a focus for which Crowe people have expressed great passion and a focus that we believe can create great long-term impact. The Crowe Foundation identified five areas of focus within youth development for targeting its effort to positively impact youth:

- Character development for young people – providing deliberate instruction in basic values and morals;
- Financial literacy aimed at junior high school students and above – educating young people on the value of saving money, managing personal finances and developing healthy credit practices;
- Improving the quality of secondary education and resulting high school graduation rate – making an indirect impact on the number of young people who graduate from high school;
- Promoting healthy and functioning families by encouraging parental involvement in the lives of young people – helping ensure that young people have support and guidance from caring adults in their families, schools and communities; and
- Youth being active in philanthropy at all ages – engaging young people in serving and giving.



## Charitable giving in FY09

Charitable contributions made by the Crowe Foundation and Crowe's local offices totaled more than \$800,000 in Fiscal Year 2009 (April 1, 2008 – March 31, 2009). These contributions reflect the foundation's support of youth-serving organizations and other causes important to Crowe individuals.

## Charitable giving by the Crowe Foundation

The Crowe Foundation's purpose is to better focus its charitable giving and align contributions with Crowe individuals' volunteer efforts. The foundation considers charitable grant requests submitted by its people for eligible not-for-profits that meet this purpose. Grants are awarded based on the individual's volunteerism with the not-for-profit, his or her level of leadership and the organization's alignment with the foundation's primary focus.

As it considers charitable requests, the foundation places a strong emphasis on organizations that support one of the five areas of focus within youth development (see page 4). However, the foundation considers and grants requests for organizations with other valuable missions.

Among the organizations supported by the Crowe Foundation in FY09 were:

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A Vintage Affair	Chicago Cares	Healthy Families of Hamilton County
ACE Mentor Program	Chicago Child Care Society	Heartside Ministry Inc.
Alcohol & Addictions Resource Center	Child And Parent Services Inc.	Huckleberry House Inc.
Alzheimer's & Dementia Services of Northern Indiana	Columbus Children's Theatre	i.c. stars
American Cancer Society	Communities In Schools	Indiana Breast Cancer Awareness Trust Inc.
American Heart Association	Dynamic Dance Force Inc.	Indiana Coalition Against Sexual Assault Inc.
American Red Cross	Erskine Inc.	Interfaith House Inc.
American Red Cross in Indiana	ETHOS Inc.	Indiana University South Bend School of Business and Economics
Angel Tree Prison Ministry	Eva's Village	Junior Achievement of Central Indiana Inc.
Autism Speaks	Family Counseling Services	Junior Achievement of Central Ohio Inc.
Berrien County Youth Fair Association	Family Shelter Service Inc.	Junior Achievement of East Tennessee Inc.
Big Brothers Big Sisters of Broward County	Feeding America West Michigan Food Bank	Junior Achievement of Middle Tennessee Inc.
Big Brothers Big Sisters of Elkhart County	Fernwood Botanical Garden and Nature Preserve	Junior Achievement of New Jersey Inc.
Big Brothers Big Sisters of Northwestern Ohio	Fire This Time Fund/ Crossroads Fund Inc.	Junior Achievement of Northern Indiana Inc.
Boys & Girls Clubs of Broward County	Friends of Indianapolis Animal Care & Control Foundation	Junior Achievement of The Palm Beaches Inc.
Boys & Girls Clubs of Elkhart County	Genesis – A New Life Family Shelter	Just Us Girls
Boys & Girls Clubs of Indianapolis	Gilda's Club Grand Rapids	Juvenile Diabetes Research Foundation
Broward Partnership for the Homeless Inc.	Give Kids the World Inc.	Kentucky Council on Economic Education
Buskirk-Chumley Theater	God's Pantry Food Bank	Knoxville Figure Skating Club
Carmel Clay Public Library	Grand Rapids Civic Theatre	LeaderSpark Inc.
Chamber of Commerce of St. Joseph County – Young Professionals Network	Habitat for Humanity of St. Joseph County	
CHAMP Camp	Happy Hollow Children's Camp Inc.	
	Headley-Whitney Museum Inc.	

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Leukemia & Lymphoma Society  
Life Force Cultural Arts Academy Inc.  
LoveWay Inc.  
Madison Center  
Make a Difference Michiana Inc.  
Make-A-Wish Foundation  
Michiana Public Broadcasting Corp.  
Muscular Dystrophy Association  
Museum of Discovery and Science  
Mustard Seed Furniture  
Bank of Fort Wayne  
National Multiple Sclerosis Society  
Noble of Indiana  
Northern Indiana Center for History  
Norton Healthcare Foundation  
Npower Indiana Inc.  
Partners In Housing Development Corp.  
Partnership to Educate  
and Advance Kids

Patchwork Dance Co.  
Paws and Think Inc.  
People's Resource Center  
Philharmonic Orchestra of Indianapolis  
Play Ball Indiana  
Progress Inc.  
Recording for the Blind and Dyslexic  
Ronald McDonald House  
Charities of Nashville  
Second Helpings Inc.  
South Bend Youth Symphony  
Orchestras Inc.  
St. Richard's School  
Starfish Initiative Inc.  
Studebaker National Museum  
Success By 6  
Susan G. Komen Breast Cancer  
Foundation Inc. Northern Indiana  
Taltree Arboretum &  
Gardens Foundation Inc.

The Children's Museum of Indianapolis  
The Indiana Youth Institute  
The LEAGUE Michigan  
The Pittsburgh Project  
The Salvation Army  
United Way of Central Indiana  
Urban Institute for Contemporary Arts  
VSA arts of Michigan  
Without Limits Inc.  
Women in Housing & Finance  
Women's Care Center  
YMCA of Elkhart County  
YMCA of Michiana  
Youth Philanthropy Initiative of Indiana

## Volunteer Investment Program (VIP) award

The Crowe Foundation's Volunteer Investment Program (VIP) supports not-for-profit organizations for which Crowe individuals volunteer their time. The VIP awards \$250 to qualified not-for-profits on an annual basis, based on requests submitted by Crowe individuals who have completed 30 hours of service with each organization. An individual can request VIP funding for up to four separate organizations in a fiscal year, and the foundation will award a maximum of \$1,000 in VIP funding per organization per fiscal year.

In Fiscal Year 2009, the Crowe Foundation awarded 99 VIP awards to 88 eligible not-for-profits. The individuals who were successful in securing VIP awards were:

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Rick Adams	Dwayne Dillard	Dave Jarrett	Jim Oleff	Kit Suhovecky
Kelly Baker	Eric Doan	Steve Jennings	Ed Olliges	Craig Sullivan
Dan Balla	Mark Domanski	Diona Jones	Kevin O'Sullivan	Renee Suter
Stephen Bedell	Trudie Duan	Heather King	Mike Percy	Brendan Swan
Bob Benson	John Farrell	Rich Kloch	Nicole Perkins	Danielle Thompson
Barrett Bloenk	Sydney Garmong	Kathy Koehler	Stephen Petroulakis	Aaron VanSoest
Beth Ann Boyer	Steve Gerschoffer	Sandra Laughlin	Cindi Pierce	Rex Voorheis
Jason Brinks	Bruce Gobdel	Bob Lazard	JoAnn Pitney	Greg Welch
Samantha Bruin	Tom Guevara	Tom Lazard	Marie Powell	Jason Whitmer
Lahteefah Bryant	Debbie Haaker	Tara Lewis	Cathy Raven	Jennifer Wilson
Andrea Castle	Greg Hahn	Cara Long	Pat Repins	Brittney Wing
Bill Cerney	Brian Hall	Adrien Lynch	Bob Rinder	Andy Wyse
Sara Chan	Mark Hildebrand	Ron Melling	Joe Ro	Tim Zumstein
Dori Couvreur	Sandy Hofmann	Karen Messersmith	Amy Roth	
Linda Deaton	David Holets	MJ Meyering	Pete Shuler	
Angela Deese	Jennifer Hoover	Scott Nickerson	Gary Stewart	
Geoff DePriest	Dante Ingram-Moore	Judy Nye	Ann Renee Suding	

## Charitable giving by office

Each local office has a charitable contributions budget to support certain grant requests from the local community. In Fiscal Year 2009, local offices contributed in cash awards and pro bono services to not-for-profits across 21 Crowe communities. This includes Crowe's support of local United Way agencies. Among the organizations supported were:

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Alzheimer's & Dementia Services	Fisher House Foundation Inc.	LifeNets International Inc.
American Cancer Society	Fox Chase Cancer Center	Make a Difference Michiana Inc.
American Diabetes Association	Friends of Indianapolis Animal Care & Control Foundation	Make-A-Wish Foundation
American Heart Association	Goodwill Industries	March of Dimes Foundation
American Lung Association	Grand Rapids Student Advancement Foundation	Metropolitan Family Services
American Red Cross	Greater Chicago Food Depository	Muscular Dystrophy Association
Arts United of Greater Fort Wayne	Habitat for Humanity	National Multiple Sclerosis Society
Autism Speaks	Hoosier Recreation Workshop	National Ovarian Cancer Coalition
Big Brothers Big Sisters	Hope Ministries	New Moms Inc.
Boys & Girls Clubs	Humane Society	Our House Inc.
Broward Partnership for the Homeless Inc.	i.c. stars	Peace River Center
Camp Fire USA	Indianapolis Symphony Orchestra	Play Ball Indiana
CHAMP Camp	Interfaith House Inc.	Project Future
Chicago Child Care Society	Junior Achievement of Central Indiana Inc.	Rebuilding Together
Christ Child Society	Junior Achievement of Chicago Inc.	Ronald McDonald House Charities
Columbus Cancer Clinic	Junior Achievement of Cleveland Inc.	Sister Cities International
Contact Ministries	Junior Achievement of Elkhart County Inc.	Society of St. Vincent de Paul
Crusade For Children	Junior Achievement of Greater Birmingham Inc.	South Bend Civic Theatre
Cystic Fibrosis Foundation	Junior Achievement of Middle Tennessee Inc.	South Bend Symphony Orchestra
Easter Seals Inc.	Junior Achievement of Northern Indiana Inc.	Step Up Women's Network
Eastern Area Community Ministries	Juvenile Diabetes Research Foundation	Susan G. Komen for the Cure
Erskine Inc.	Lance Armstrong Foundation	Teen Living Programs
Family Service of Central Indiana Inc.	Leukemia & Lymphoma Society	The House of the Good Shepherd
Family Shelter Service Inc.		The Julian Center
Fire This Time Fund/ Crossroads Fund Inc.		The LEAGUE Michigan
Fischoff National Chamber Music Association		The Right Place Inc.
		YMCA
		YWCA



## Contact

For more information about Crowe's community involvement initiatives and the Crowe Foundation, contact **Amber Roos**, community relations manager, at **317.208.2479**.