



Automotive complexity demands an end-to-end solution.

Crowe customizes a solution to fuel your competitive drive.

Global competition and cost pressures continually challenge automotive companies. With suppliers, business partners, and customers dispersed, company managers frequently have difficulty maintaining visibility from sourcing, to production, to marketing and sales.

Making substantial performance gains often requires a robust enterprise resource planning system that can:

- Be customized to meet your organization's unique needs;
- Encompass processes throughout the supply chain;
- Improve visibility from end to end; and
- Offer management insight to enhance operations, sales, and profitability.

Crowe Horwath LLP helps automotive companies implement *Microsoft Dynamics*® AX for improved resource planning and enhanced performance.

Start with an objective assessment.

Call on Crowe to analyze your business requirements and objectives, evaluate existing processes, and identify ways to help you boost your performance.

At the close of the assessment, Crowe will present findings and a breakout of expected costs and estimated returns.

Test drive the solution. For many clients, an objective assessment leads to a “test drive” for further exploration. Experience the capabilities of *Microsoft Dynamics AX* before deciding to invest fully in the solution. Crowe performance consultants can assist in piloting a few key functional areas identified as vital to the success of your business.

Pinpoint opportunities for operational improvement.

Through the capabilities of *Microsoft Dynamics AX*, Crowe helps automotive companies move toward five key performance improvement goals:

Supply chain optimization.

Synchronizing forecasted demand with supplier and production capabilities can improve material forecasting and enable more efficient scheduling. Enhanced visibility and communication throughout

the supply chain can provide early warning signs and help team members reduce cycle time.

Agile manufacturing. Smooth-running operations can require the ability to schedule and sequence end product lines, feeder lines, material deliveries to the floor, and supplier deliveries. A pull-system methodology – with real-time identification and notification of potential bottlenecks – can lead to timely, incisive management decisions that can reduce costs and improve profitability.

Product life-cycle tracking. Lot and serial-number control using radio frequency identification can provide enhanced ability to respond to quality issues. An integrated tracking system enables personnel to locate item information and respond promptly to service calls, recall notices, and other customer requests. The capabilities of *Microsoft Dynamics AX* for product identification and traceability can improve accountability and enable managers to confer with responsible parties.

Improved collaboration. Electronic sharing of appropriate information with customers, suppliers, and other business partners can lead to greater accuracy and quality of product designs. *Microsoft Dynamics AX* provides innovative technology tools that enable personnel to increase teamwork and develop strategies to drive down inventory levels, operation costs, and lead times.

Turbocharged efficiency. The right tools can increase productivity by eliminating manual activities that bloat selling, general, and administrative costs. Automated information flows can facilitate products being delivered on time, thereby reducing warehouse costs and inventory levels. A highly integrated system can free employees from routine tasks and give them more time to source, negotiate, and think strategically.

Choose the seamless solution.

Crowe frequently recommends *Microsoft Dynamics AX* for its reputation for a competitive cost structure, reduced implementation risks, and more predictable timelines. Because of the integration with Microsoft's full range of productivity solutions, the learning curve is often reduced for

employees, business partners, and customers – most of whom have recognizable tools for communicating, tracking items, and sharing information to improve performance.

Crowe is one of the select few consultancies to be recognized as:

- A 2008 President's Club for *Microsoft Dynamics* member;
- A *Microsoft*® Gold Certified Partner in Information Worker, Integrated E-Business, Security, and *Microsoft Business Solutions*;
- *Microsoft Security Partner of the Year*; and
- *Microsoft CRM Partner of the Year*.

Whether installing *Microsoft Dynamics AX* for the first time or upgrading to a new release, Crowe is dedicated to customizing the system to meet your needs. A project charter clearly defines expectations, and our methodology helps you mitigate risks.

Crowe has delivered technology solutions for more than 30 years. Call Crowe to assess your technology environment and organize a pilot program that demonstrates how *Microsoft Dynamics AX* can drive your company to greater performance.

About Crowe Horwath LLP

Crowe Horwath LLP is one of the largest public accounting and consulting firms in the United States. Under its core purpose of "Building Value with Values®," Crowe assists public and private company clients in reaching their goals through audit, tax, advisory, risk, and performance services. With 26 offices and 2,400 personnel, Crowe is recognized by many organizations as one of the country's best places to work. Crowe serves clients worldwide as an independent member of Crowe Horwath International, one of the largest networks in the world, consisting of more than 140 independent accounting and management consulting firms with offices in more than 400 cities around the world.

Contact Information

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